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**FOR IMMEDIATE RELEASE**

**“DREAMS HAPPEN” CHARITY AUCTION AND GALA RETURNS TO  
STANFORD SHOPPING CENTER**

*World-Renowned Architect Frank Gehry Designing One-of-a-Kind Playhouse for Gala  
and Auction Benefiting Rebuilding Together Peninsula*

**PALO ALTO, Calif. (March 23, 2015)** — Stanford Shopping Center and Rebuilding Together Peninsula are pleased to announce their partnership for a 12<sup>th</sup> time on Dreams Happen, a biennial fundraising event featuring 12 custom-made, life-sized children’s playhouses produced by teams of local and notable architects, designers and builders.

Each fundraising year, these fantasy playhouses go up for auction, with the proceeds benefiting Rebuilding Together Peninsula, a non-profit organization dedicated to rehabilitating the homes and community facilities of low-income neighbors in need from Sunnyvale to Daly City.

This year’s Dreams Happen Gala and Playhouse Auction is scheduled to take place, beginning at 6:30 p.m., in the Courtyard between Nordstrom and Crate & Barrel at Stanford Shopping Center on June 6, 2015. Guests at the gala are certain to enjoy music provided by a local DJ, while a sampling of the center’s acclaimed restaurants and cafés provide the dinner fare.

“Dreams Happen is truly a magical event,” shared Seana O’Shaughnessy, Executive Director of Rebuilding Together Peninsula. “Because of these incredible dream houses, we are able to restore real houses for real people.”

“We’re thrilled to host the Dreams Happen Gala at Stanford Shopping Center again this year,” said Julie Kelly, Director of Marketing and Business Development at Stanford Shopping Center. ““With each year of the event, the caliber of the playhouses continues to exceed our guests wildest dreams. Our shoppers and retailers truly look forward to

seeing what's in store for the intricate designs year over year, and most importantly, we are honored to be able to participate in such a wonderful opportunity to give back to our local community.”

Each playhouse is unique and outfitted by theme, to the very last detail, by its architect, designer and builder team. Starting on May 2, all 12 playhouses will be on display at Stanford Shopping Center through June 12. Raffle tickets will be sold for a fire house-themed playhouse, called **Fire Lookout**. Tickets, priced at \$5, will be available for purchase at [Rebuilding Together Peninsula's website](#) and at Stanford Shopping Center's Guest Services office starting on May 2 through June 6.

"Facebook is proud to support Rebuilding Together Peninsula through sponsoring 'Tours en l'Air,' the playhouse designed by Frank Gehry and Associates and built by Level 10 Construction," said John Tenanes, Facebook's VP of Global Real Estate. "We are committed to our local community, and proud to be involved with an organization such as Rebuilding Together Peninsula, which has done so much to support low-income homeowners in the Bay Area."

The 2015 Dreams Happen event team participants include:

- **Once Upon a Time:** Design by Gary J. Ahern of AIAFocal Point Design, with building by Joel Butler W.L. of Butler Construction Inc.
- **Fort – Niner:** Design by Jude Kirik and LauraMae Bryan of Pacific Peninsula Architecture, with building by Brad Smith of Pacific Peninsula Group
- **Lunar Explorer One:** Design by Ken Hayes of The Hayes Group, with building by Cameron Peach of South Bay Construction
- **Galactic Guardian S3-15:** Design by Tom Carrubba and Carl Hesse of Square Three Design Studios LLP, with building by Pete Moffat of Pete Moffat Construction
- **Beta Box:** Design by Timothy Chappelle of Arcanum Architecture, with building by Dave Muzio of Peninsula Custom Homes
- **The Play's the Thing:** Design and building by Barbara Butler of Barbara Butler Artist Builder
- **Fire Lookout:** Design by John Onken of John Onken Architects, with building by Dave Bragg of Menlo Park Firefighters \*Raffle tickets are available for this house
- **PB Kids Barn:** Design by Lauren Purcell of Crome Architecture, with building by Bill Kreisel of Oakstone Construction

- ***La Maison de mes Reves:*** Design by Judith Mattingly of Mattingly Thaler Architecture, with building by Mike Paravati of Paravati Construction Inc.
- ***HOBBITable:*** Design by Joe A. Vela, AIA of CSI AEDIS Architects, with building by Jim Fowler of Novo Construction
- ***Millie's Roadside Diner:*** Design by Glen Dodds of Glen Dodds & Associates, with building by Sam Barrocas of Barrocas Construction Inc.
- ***Tours en l'Air:*** Design by Gehry Partners, LLP, with building by Level 10 Construction. Sponsorship by Facebook.

A Tours en l'Air is a ballet step for a twist performed in the air, in which the dancing figure effortlessly springs up for an elevated tour. The lightness and elevated approach for the playhouse's design resemble this motion. With open views to the sky and variety of spaces to explore, the experience created for the kids would be of an actual journey in the air. So there is a subtle word game to play and instigate curiosity and imagination.

Since its inception in 1993, Dreams Happen has raised approximately \$4 million for Rebuilding Together Peninsula with winning playhouse bids ranging from \$6,000 to \$70,000. The 2013 gala and auction raised more than \$500,000.

Tickets for the gala event are on sale now and may be purchased for \$95 "Early Bird Special" until May 15. After May 15, tickets may be purchased for \$115. Tickets are available online at [www.rebuildingtogetherpeninsula.org](http://www.rebuildingtogetherpeninsula.org) or by phone at 650.366.6597.

Those not present for the gala can participate in the fun via absentee bidding. For information on absentee bidding, please contact Annel Aguayo, Development and Marketing Manager at Rebuilding Together Peninsula at 650.366. 6597 or [Annel@RebuildingTogetherPeninsula.org](mailto:Annel@RebuildingTogetherPeninsula.org)

### **About Rebuilding Together Peninsula**

Rebuilding Together Peninsula is a safe and healthy housing organization that believes community starts at home. Our focus provides critical repairs, accessibility modifications and energy efficient upgrades to low-income homes and community centers at no cost to service recipients. Our impact extends beyond the individuals served to revitalize and stabilize vulnerable neighborhoods and communities across the Peninsula. *Mission:* Bringing volunteers and communities together to improve the homes and lives of low-income homeowners. *Vision:* A safe and healthy home for every person. Found on the web at: <http://www.rebuildingtogetherpeninsula.org>

### **About Stanford Shopping Center**

Stanford Shopping Center is Northern California's premier shopping and dining destination with Neiman Marcus, Bloomingdale's, Nordstrom, Macy's, Macy's Men's and

more than 140 world-class specialty stores and restaurants, all in a spectacular outdoor garden environment. Unparalleled shopping, extraordinary dining and breathtaking gardens all combine to create a truly unique shopping experience. For more information, visit [www.stanfordshop.com](http://www.stanfordshop.com).

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