



NATIONAL REBUILDING DAY



THE OPPORTUNITY AND THE COMMITMENT

THE OPPORTUNITY

Each year on the last Saturday in April, National Rebuilding Day unites 2,000-plus volunteers from all walks of life to rehabilitate homes and community facilities, revitalizing Peninsula communities from Sunnyvale to Daly City.

Every project that we undertake is unique. Each work site comes with a different history, specific needs, its own scope of work, and a dedicated volunteer team. Once deployed, we do everything from yard cleanup and painting to skilled plumbing, windows, electrical systems, and flooring repairs. We have even repaired or replaced roofs on homes and community facilities.

As we work to revitalize Peninsula communities, we also work hard to provide a positive volunteer experience for our sponsors, volunteers, and community partners. The result of year-long planning, evaluating, training, and organizing is a lasting impression and life-changing experience for our volunteers and the families and individuals that we help.

THE COMMITMENT

Sponsors provide financial support along with a volunteer team that includes a team leader called a Volunteer Captain. They also provide a morning snack, water, and lunch for their team. Sponsors have the option of providing their own Construction Captain should they have an interested skilled volunteer to plan and lead their group's repair activities. Rebuilding Together Peninsula is committed to providing a meaningful, well-organized experience. Staff will identify your project and train and support your volunteers throughout the entire process. At the end of the day, Rebuilding Together Peninsula provides a picnic celebration for all volunteers. Sponsorship levels are designed to meet the needs of every sponsor. While it is common for sponsors to provide project volunteers it is not mandatory. Sponsors may provide funding for a specific project or for our NRD program to target where repairs are most needed.

KUDOS TO OUR PAST PROJECT SPONSORS

Rebuilding Together Peninsula is fortunate to have fantastic sponsors who give generously and make volunteerism a part of their core values. Participating firms span a broad range of sizes and come from almost every industry to help drive positive change in their communities. To see a complete list of National Rebuilding Day sponsors, please go to www.RTPeninsula.org and click on past sponsors.

Cooley

Genentech

ORACLE®



Pacific Gas and Electric Company®

Rambus



WELLS FARGO



W. L. BUTLER Construction, Inc.

ROLE DEFINITIONS

CONSTRUCTION CAPTAIN (CC)

Acts as the project manager on assigned site prior to National Rebuilding Day (NRD). They are responsible for planning and managing a safe, quality project that provides a meaningful and enjoyable experience for both the volunteers and the homeowner or community facility site representative. They are also responsible for the management of site-related paperwork, including the scope of work, order forms, and submission of all receipts in a timely manner to RTP. The CC does not have to be an employee of your organization, and can be a spouse/significant other, relative, friend, etc. with construction knowledge.

VOLUNTEER CAPTAIN (VC)

Serves as logistics manager. They collaborate with their partnered Construction Captain(s) to organize the project, identify a supply runner, recruit volunteers, manage all details concerning volunteers, communicate with the homeowner or community facility site representative, organize on-site food, and make sure the project runs smoothly. All of this entails the management of volunteer paperwork, including waivers and t-shirt orders. On NRD, the VC ensures that all volunteers check-in properly and have an overall positive experience while helping the CC complete on-site repairs.



SPONSORSHIP REPRESENTATIVE (SR)

Acts as the main contact between RTP and the sponsoring organization. They will identify a Volunteer Captain for their organization's assigned project site, if not acting as the VC. The SR will ensure the sponsor agreement is submitted by the given due date and the financial commitment is fulfilled by their organization.



SPONSORSHIP LEVELS AND BENEFITS

Neighborhood Builders

\$5,000 | Up to 25 volunteers
(primarily assigned on home projects)

Neighborhood Builders receive the following benefits:

- Unique one-day team building experience
- National Rebuilding Day T-shirts for all team members
- Name on signage placed at project site
- Name listed in Rebuilding Together Peninsula's newsletters and website
- Name listed in Rebuilding Together Peninsula's annual report
- Mentioned in National Rebuilding Day press materials
- Volunteer appreciation picnic on National Rebuilding Day
- A commemorative gift for project captains
- Group "Thank You" ad in local business journal

City Builders

\$10,000 | Up to 50 volunteers

City Builders receive the benefits of Neighborhood Builders as well as:

- Choice of home or facility project
- Corporate logo placement on back of 4,000 volunteer T-shirts
- Media promotions designed for your team

County Builders

\$15,000 | Up to 75 volunteers

County Builders receive the benefits of City Builders as well as:

- Prominent logo placement on the back of 4,000 volunteer T-shirts
- Project location/city preference
- Logo placement on website landing page, with a link to sponsor's website
- Wrap around volunteer recruitment events and media kickoffs
- A profile in Rebuilding Together Peninsula's newsletter, Facebook page, and blog
- Professional group photo taken on National Rebuilding Day
- VIP Tickets to Dreams Happen Gala and Playhouse Auction (2 tickets)*
- Invitation to Donor Recognition Reception (2 tickets)

Community Builders

\$25,000 | Up to 100 volunteers

Community Builders receive the benefits of County Builders as well as:

- Volunteer appreciation picnic on National Rebuilding Day (1 reserved table for 10)
- Top placement on the back of 4,000 volunteer T-shirts
- A co-branded press release
- VIP Tickets to Dreams Happen Gala and Playhouse Auction (4 tickets)*
- Invitation to Donor Recognition Reception (4 tickets)

Peninsula Builders

\$40,000+ | 100-200 volunteers

Peninsula Builders receive the benefits of Community Builders as well as:

- Volunteer appreciation picnic on National Rebuilding Day (2 reserved tables for 20)
- VIP Tickets to Dreams Happen Gala and Playhouse Auction (6 tickets)*
- Invitation to Donor Recognition Reception (6 tickets)

* Dreams Happen is a biennial event

SPONSORSHIP AGREEMENT



Company Name as it Should Appear in Printed Materials

We are proud to be a sponsor of Rebuilding Together Peninsula's upcoming National Rebuilding Day on April 30, 2016.

WE AGREE TO PARTICIPATE:

NRD Sponsor:

Neighborhood Builder Home Renovation Sponsor at \$5,000
City Builder Renovation Sponsor at \$10,000
County Builder Renovation Sponsor at \$15,000
Community Builder Renovation Sponsor at \$25,000
Peninsula Builder Renovation Sponsor at \$40,000+

Group Size:

| | |
|--------------------|---|
| 10 – 15 volunteers | 50 – 75 volunteers |
| 15 – 25 volunteers | 75 – 100 volunteers |
| 25 – 35 volunteers | volunteers |
| 35 – 50 volunteers | We will not be providing any volunteers |

Preferred Geographic Area:

| | |
|--|------------------------------|
| North County (Daly City to Burlingame) | Coast (Pacifica to La Honda) |
| Mid-Peninsula (San Mateo to Menlo Park) | Preferred City: |
| South County (East Palo Alto to Sunnyvale) | |

Please check all that apply:

Yes! We plan on sending volunteers as part of our contribution.
Yes! We plan on providing a Construction Captain to plan the scope of work and supervise the workday.
Yes! We would like to be paired with another volunteer/sponsor group.
Please send us an invoice. We understand payment is due by February 12, 2016.
Checks should be made payable to Rebuilding Together Peninsula. Payment is also accepted on our website: www.RTPeninsula.org

Information About Your Company

Volunteer Captain's Name

Phone

Email

Construction Captain's Name

Phone

Email

Sponsorship Representative

Phone

Email

Company Representative Signature

Date

PLEASE REMIT THIS FORM BY JANUARY 15, 2016 TO:

Rebuilding Together Peninsula

841 Kaynyne Street, Redwood City, CA 94063

P 650.366.6597

F 650.366.9053

Annel@RTPeninsula.org

RTPeninsula.org